

## Strategic repositioning in Q3

### Research of investors to be completed by the end of 2016

**PARIS (France) – Viadeo (FR0010325241, VIAD, Euronext Paris), the French professional social network,** confirms in the third quarter the relevance of its strategic redeployment on the corporate market in France and thus initiates operational and commercial improvement. During the quarter, business services orders intake returns to growth and shows a sequential double-digit increase.

This increase was driven by B2B services connecting candidates to opportunities that are the core pillar of Viadeo's new offer marketed since June 2016.

*"As shown by the orders booked during the last quarter, our redeployment strategy ViaNext was particularly well received by our corporate customers through its Nr 1 objective, hiring services. The orders intake of this activity increased 25% sequentially during the quarter. To safeguard its future, the company must, as announced, strengthen its balance sheet. The active search for investors takes longer than expected and its outcome is now uncertain. To avoid cash problems, this research must be completed before the end of the year. We are currently in discussion with several interested partners who are studying various possibilities,"* explains Renier Lemmens, Viadeo's CEO.

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**Next financial date:**  
**2016 third-quarter revenues on 10 November 2016**

#### About Viadeo

Created in 2005, Viadeo is France's leading professional social network, with close to 11 million members. Viadeo offers businesses, whatever their sector or location, bespoke support thanks to its teams present nationwide, as well as its range of solutions tailored to their specific needs. Lastly, Viadeo offers all French talents the transparency they deserve, connecting them to all the opportunities available through their network. To learn more, visit [corporate.viadeo.com](http://corporate.viadeo.com).



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